

Successful Transformation *with* Controlling.

DAY 5
4th Controlling
Conference

**BALKAN
BUSINESS
WEEK**

Duration: 13:00 – 17:30

Date: **11th JUNE**, 2021

Contact: +389 71 215 118

Hosts: **BELGRADE & SKOPJE** | Online

AGENDA

13:00 – 13:05	Welcoming speech Prof. Dr. Ronald Gleich (Germany)	Director at Center for Performance Management & Controlling, Frankfurt School of Finance & Management
13:00 – 13:05	Opening Claudia Maron (Germany)	ICV - International Association of Controlling, Member of the Board
13:05 – 13:10	Opening Ingo A. Mueller (Germany)	Managing Director, Head of Group Planning & Controlling Treasury, Commerzbank AG
13:10 – 13:25	Opening Ivan Dačković, (Serbia)	Chief Audit Executive, OTP Bank Serbia Controlling trainer at IBMHS
13:25 – 13:30	Opening Prof. Dr. Sinisha Naumoski	Director at ABIT & Heidelberg Institute of Skopje and Member of the Board at Central Bank
13:30 – 13:50	CONTROLLING IN TRANSITION – A PRACTICAL PERSPECTIVE FROM “VOITH”	Dr. Stefan Hofmann, Senior Vice President & CFO Mobility, Voith Group (Germany)
13:50 – 14:10	VALUE ADD OF CONTROLLING WITHIN TRANSFORMATION INITIATIVES	Patric Ayasse Head of Business Segment Organization & Operations at HORVÁTH & Partners (Germany)
14:10 – 14:30	SUCCESSFUL TRANSFORMATION WITH CONTROLLING – EXAMPLE IN GERMANY “PILOT PROJECTS AS A TRANSFORMATION ACCELERATOR”	Khai Tran, Valsight GmbH (Germany)
14:30 – 14:50	SUCCESSFUL TRANSFORMATION WITH CONTROLLING – EXAMPLE	Berkan Imeri, PhD c. Head of Finance at HALKBANK AD Skopje
14:50 – 15:10	MAKING ELEPHANTS DANCE - AGILE PLANNING	Vesna Lečić, Head of Controlling at MK Group, Belgrade (Serbia)
15:10 – 15:30	COST MANAGEMENT IN THE CRISES PERIOD - EXAMPLE	Milka Rataikoska Joleska, Deputy Director of Finance and Controlling at Ohridska Banka AD Skopje
15:30 – 15:50	TRANSFORMATION WITH CONTROLLING IN BANKING SECTOR - EXAMPLE IN SERBIA	Ivan Dačković Chief Audit Executive, OTP Bank Serbia

	(STRATEGIC REALIGNMENT)	Controlling expert & trainer in IBMHS
	INSIGHT 1:	
15:50 – 16:10	COST MANAGEMENT IN THE CRISES PERIOD – RESULTS OF NEW EU STUDY Presentation of use cases of results of new EU study	Prof. Dr. Ronald Gleich Director, Center for Performance Management & Controlling at Frankfurt School of Finance & Management
16:10 – 16:15	Break	
16:15 – 17:00	PANEL 1: DIGITAL TRANFORAMTION IN CONTROLLING	
Moderator	Prof. Dr. Mike Schulze Vice Dean at CBS International Business School (Germany)	
Speakers	<p>Claudia Maron, DATEV eG - Head of Governance, expert in digital economy/change and transformation, (Germany) ICV – International Association of Controlling – Board Member</p> <p>Khai Tran, Valsight GmbH (Germany)</p> <p>Ilija Sekulovski, Board member at SEMOS Group (North Macedonia & Serbia)</p> <p>Olivera Pavlovska Stanojevikj, MSc ERP Consultant, Business Analyst and Solution Architect, Infinite Solutions, Skopje (North Macedonia)</p> <p>Martina Nestorovska Velkovska, Finance and Controlling – Pro Credit Bank AD Skopje</p>	
17:00 – 17:15	Q / A	
Closing session	Ivan Dačković Chief Audit Executive, OTP Bank Serbia Controlling expert & trainer in IBMHS	

Language of the Conference:

At the end of the conference each participant receives a Certificate.
The conference will be held in English.